

Beat: Business

## **ONLINE MBA BETWEEN TRADITION AND INNOVATION, LEADERSHIP AND ACADEMIC EXCELLENCE**

**WITH CAMPUS AND COMMUNITY**

PARIS - NEW YORK, 07.08.2015, 14:09 Time

**USPA NEWS** - The advertisement, of such style of education, places online MBA courses as some kind of blend of flexibility of online learning with the rigor and quality of world-class business education. The marketing plan is to make feel that the student can develop the strategic insights to lead...

...to organizations, network face-to-face with accomplished business leaders and earn the same degree as students who attend on campus. Can they really be « online campus ? ». And can we make a top MBA accessible anywhere in the world ?

A MBA with campus and community.

In a globalized world where the best companies and the best education stretch across borders, can the values of campus life be maintained ? Can the students embody the spirit of ambition that should be connecting the student community ? Can we be sure that students receive a high-quality business education, the professors bringing the real-world experience to the online classroom ?

How to make sure that the courses will allow to stay current with business issues and trends around the world ?

The students usually attend an institution for three primary reasons : expertise of the faculty, networking with other students and the social element. It allows also the student body to be much more diverse than at a traditional school. While most of the students at a traditional campus tend to come from surrounding area, the online schools are truly global.

### **Article online:**

<https://www.uspa24.com/bericht-4788/online-mba-between-tradition-and-innovation-leadership-and-academic-excellence.html>

### **Editorial office and responsibility:**

V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Ruby BIRD (Journalist/Director/Photographer)

### **Exemption from liability:**

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby BIRD (Journalist/Director/Photographer)

### **Editorial program service of General News Agency:**

United Press Association, Inc.  
3651 Lindell Road, Suite D168  
Las Vegas, NV 89103, USA  
(702) 943.0321 Local  
(702) 943.0233 Facsimile

[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)

[info@gna24.com](mailto:info@gna24.com)

[www.gna24.com](http://www.gna24.com)